



# POWERUP YOURMISSION

Unlock & Transform Your Business, Culture and  
Ways of Working with the Power of FUSION™

# YOU'VE BUILT SOMETHING GREAT. BUT NOW, YOU'RE STUCK.

You've worked hard, taken risks, and grown the business.

But the momentum has slowed.

- Growth feels heavy.
- Your team is stretched and misaligned.
- Systems creak under pressure.
- Your brand has lost clarity and cut-through.

**What got you here won't get you to the next level.**

You don't just need another plan.  
You need transformation.

# STANDING STILL COSTS MORE THAN YOU THINK.

The problems you face won't solve themselves. When brand, people, and operations stay misaligned, cracks become costly.

- Competitors move faster.
- Your best people burnout or leave.
- Profit slips away.
- Opportunities disappear.
- The Market moves without you.

Every day you delay, the gap between where you are and where you want to be gets wider.

But there is a proven way forward, one that turns struggle into momentum and unlocks growth.

# WE DON'T JUST PLAN TRANSFORMATION. WE MAKE IT HAPPEN.

At Q Branch, we help entrepreneurs and business leaders break through growth ceilings with a proven system we call **FUSION™**

It's simple:

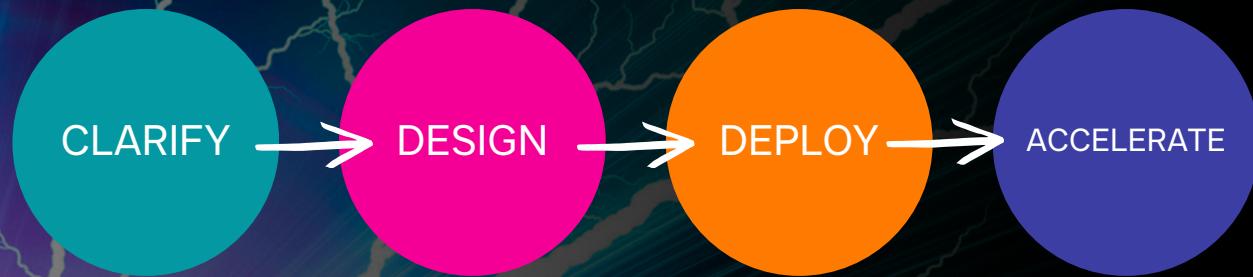
**BOLD STRATEGY + BOLD PEOPLE \***  
**BOLD OPERATIONS =**  
**BOLD SUCCESS**

**BOLD STRATEGY** - BRAND AS YOUR COMMERCIAL GROWTH DRIVER.

**BOLD PEOPLE** - LEADERSHIP, CULTURE, MINDSET, AND ALIGNMENT.

**BOLD OPERATIONS** - SYSTEMS, PROCESSES, AND ROUTINES THAT SCALE.

Most transformation partners leave you with a roadmap that gathers dust. We go further. Through our 4-phase process we make sure transformation sticks in the everyday of your business.



We're here to unlock momentum, power up your mission, and deliver success that sticks.

# FUSION™ THE EQUATION OF SUCCESS.

Most businesses try to grow by fixing one piece at a time: brand, people, or systems.

The result? More effort, more noise, but little momentum. FUSION™ changes that.

It's our proven framework that unites the three forces of real growth.

FUSION™ doesn't just plan growth, it powers it. It transforms your business and your people so you can move with clarity, confidence, and unstoppable momentum.

# **BOLD STRATEGY.**

Clarity fuels growth.

Without strategy, growth is guesswork.

We help you turn brand into your commercial growth engine.

## **Key questions we tackle:**

What's your purpose?

Who will you serve?

Where will you compete?

How will you win and grow?

Bold Strategy gives your business clarity, focus, and confidence to move fast.

# **BOLD PEOPLE.**

Leaders build culture. Culture drives results.

Growth demands more from your people.

But pressure cracks mindset, alignment, energy, and focus.

**We help you transform:**

**Leaders** → clear, confident, and inspiring.

**Teams** → aligned, engaged, and accountable.

**Culture** → built on beliefs that drive action.

**Mindset** → shifting from stuck and reactive to bold and growth-driven.

When people believe, align, and act,  
momentum follows.

# BOLD OPERATIONS.

Systems create scale.

Ambition without systems creates chaos. We embed the routines and structures that make growth repeatable.

**We focus on:**

- Standards that set the benchmark.
- Processes that create clarity.
- Routines & reporting that drive execution.
- Alignment so everything works as one.

With bold operations, growth doesn't break you  
it propels you.

# MEET Q BRANCH.

Q Branch was built on a simple belief:

**Success happens when brand, people, and operations work as one.**

Too many businesses stall because their growth strategy is fragmented.

Brand is disconnected from culture.

Leaders are misaligned with systems.

Operations can't keep up with ambition.

We founded Q Branch to fix that.

Our mission is to power up entrepreneurs and business leaders with transformation that sticks. Not just in boardrooms, or on whiteboards but in the everyday of the business.

That's why we created **FUSION™**

a bold, practical framework that brings strategy, people, and operations together to unlock momentum and long-term success.



## **Matt Clutterham**

### **Head of Brand Transformation**

Matt has spent the last 25 years helping globally recognised brands connect their businesses with the humans that will buy, invest and work for them including Sony, Bacardi, EE and GQ Magazine.



## **Jenny Jarvis**

### **Head of Human Transformation**

Jenny is an Accredited Coach and NLP practitioner who has helped hundreds of people and organisations around the world manage the change, mindset and relationships that prevent or power success



## **John Gallifant**

### **Head of Operational Transformation**

John is an Operations Expert with 25 Years of corporate scaleup leadership across hospitality, fitness, entertainment and retail including Virgin Active and Odeon Cinemas

**We're not consultants. We're partners in your mission.**

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From our very first management meeting, we felt reassured and supported on our transformation journey.

Their team took the time to truly understand our business, helping us identify gaps within the spa industry and positioning us to stand out in what is often a crowded marketplace.

With their guidance on brand, team, and service delivery, we've been able to strengthen our reputation for first-class experiences while also maximising profitability. Their approachable nature and ease of contact have been invaluable, ensuring we always had expert advice and support exactly when we needed it.



**Sigourney Gates** - Director, Breedon Priory Spa and Health Club

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When we first approached Q Branch, we were looking for help with our vision and messaging. What we received was far more...  
A complete mission power-up.



Their team brought clarity to our purpose, sharpened our voice, and gave us the tools to truly connect with the people who needed us most. The results have been nothing short of transformational: a 500% increase in engagement, partnerships with major organisations like Balfour Beatty Vinci and the UK Atomic Energy Authority, and most importantly real lives saved.

Q Branch don't just guide us; they stand shoulder-to-shoulder with us, making sure our mission can reach further, faster, and with greater impact than we ever thought possible.

**Steve Whittle** - Founder, Mens Mental Health Charity, Tough to Talk

# BEFORE FUSION™

Stuck. Stressed. Slowing down.

**This is where many ambitious businesses find themselves:**

Strategy feels unclear every decision is reactive.

People are stretched, misaligned, or burning out.

Operations creak under pressure and slow everything down.

Growth feels harder, not easier.

It's frustrating. You've built something real, but momentum is slipping.

**This is the ceiling that holds too many businesses back.**

# AFTER FUSION™

Aligned. Energised. Scaling with confidence.

**Now picture this instead:**

A clear, bold strategy driving growth.

Leaders and teams aligned, motivated, and confident.

Systems and routines that scale smoothly.

Profit and opportunity rising together.

**This is what happens when Bold Strategy, Bold People, and Bold Operations fuse into one powerful system.**

# DON'T STAY STUCK.

Power Up Your Mission.

**You don't need another plan that sits in a drawer.**

**You need guided transformation that creates real growth.**

**That's what FUSION™ delivers.**

## GET YOUR FUSION SCORE

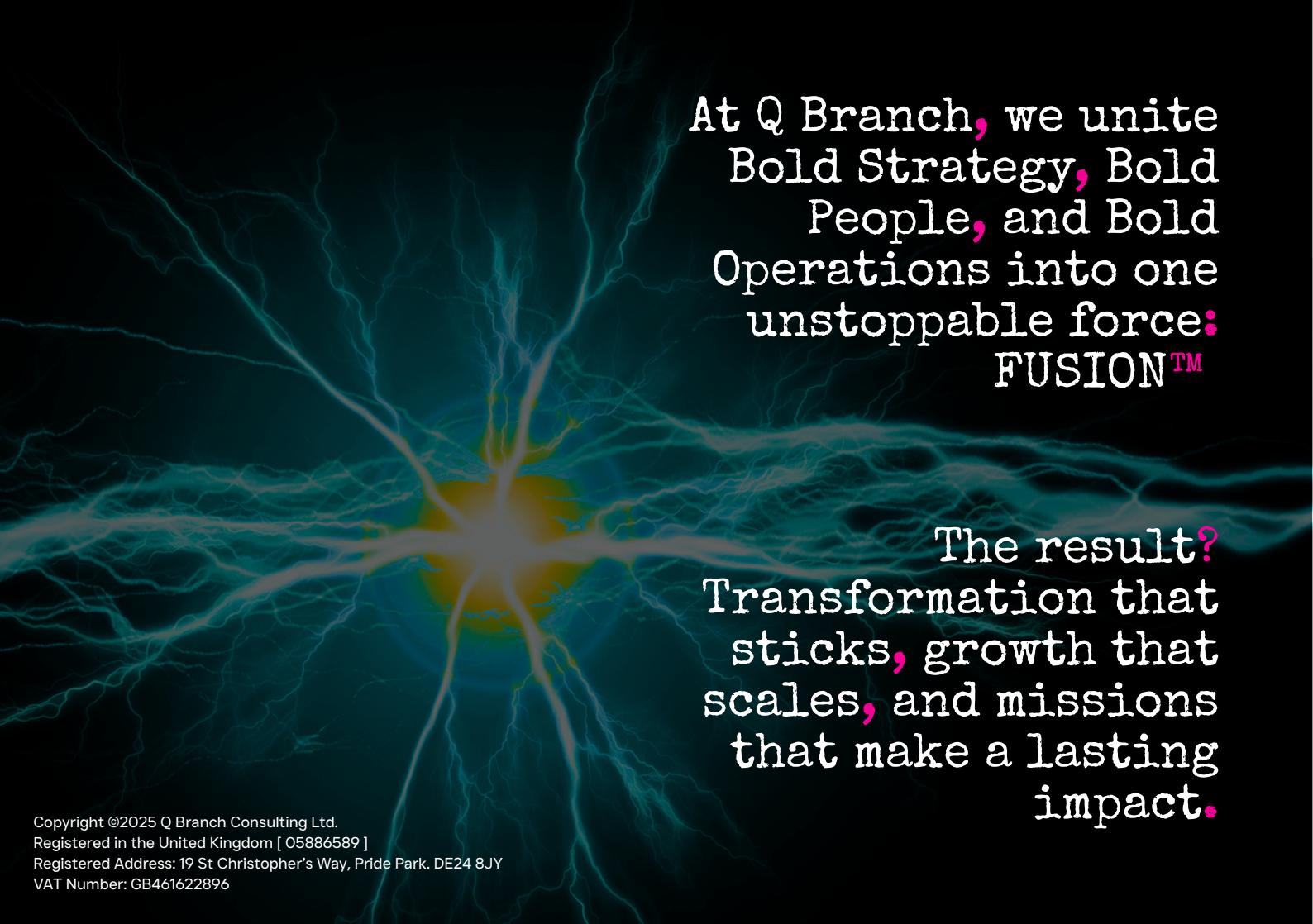
See where momentum leaks and what to fix first. Take our Free 10 min self assessment and get a 19 page personalised report guaranteed to provide real clarity.

[\*\*GET YOUR FUSION SCORE NOW\*\*](#)

## BOOK A CALL WITH US

Turn insight into impact. Grab a free 30-60 min strategy session and leave with a clear, confident plan.

[\*\*BOOK YOUR CALL NOW\*\*](#)



At Q Branch, we unite  
Bold Strategy, Bold  
People, and Bold  
Operations into one  
unstoppable force:  
**FUSION™**

The result?  
Transformation that  
sticks, growth that  
scales, and missions  
that make a lasting  
impact.